



# Color Career Indicator 4.1

**ASSESSMENT FOR  
CAHSE**

## HOW TO USE THE COLOR CAREER INDICATOR 4.1

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All big dreams start small. Here's your chance to dream. Review your report with [Video Support](#). Then click on the interactive checklist below to gain control of your destiny. It will guide you towards higher paying, less competitive career choices. Then, offer proven tips to get you hired.

## HOW TO GET HIRED CHECKLIST

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CLICK ON EACH SECTION FOR EXPERT ADVICE

### **1. LEARN FROM OTHER'S EXPERIENCE**

- Videos: Hear about each occupation
- Search for Non-Report Occupations
- Find Your Best Career Fit

### **2. HOW TO USE THE "MORE INFO" LINKS**

- Video: Using the "More Info" Links
- Find Your Job Market Info
- Investigating Before You Invest

### **3. FOCUS WITH A CAREER BUSINESS PLAN**

- Video: Mapping Your Success
- Create Your Own Business Planner
- Get support From the Experts

### **4. MAKE YOUR IMAGE FIT**

- Video: Maximizing Your Resume
- Resume Do's and Don'ts
- Resume Examples

### **5. GET GREAT JOB INTERVIEWS**

- Videos: Tips From the Experts
- How to Get a Face-To-Face Interview
- Backdoor Ways to Win

### **6. SLAM DUNK THE INTERVIEW**

- Video: How to Get Hired
- How to Slam Dunk An Interview
- Expert Coaching Advice

## COLOR CAREER INDICATOR 4.1

For cahsé !

### TOP 50 MOST ENJOYABLE OCCUPATIONS

	2012 National Employment Matrix Job Title	Employment, 2012	Projected Employment 2022	Change in Employment 2012-2022		More Info	CandidCareer.com Occupational Videos
				Number	Percent		
<b>1-25 "MOST - ENJOYABLE" OCCUPATIONS FOR CAHSE</b>							
1	MANAGEMENT: Manager Service Industry	259,400	291,700	32,300	12	<a href="#">More Info</a>	<a href="#">Video</a>
2	SUPPORT SERVICES: Child, Family or School Social Worker	292,600	328,700	36,100	12	<a href="#">More Info</a>	<a href="#">Video</a>
3	ADMINISTRATIVE SUPPORTIVE: Office/Administrative Manager or Supervisor	1,457,200	1,617,500	160,300	11	<a href="#">More Info</a>	<a href="#">Video</a>
4	EDUCATION: Elementary School Teacher (not special education)	1,549,500	1,793,700	244,200	16	<a href="#">More Info</a>	<a href="#">Video</a>
5	OPERATIONS: Accountant or Auditor	1,290,600	1,570,000	279,400	22	<a href="#">More Info</a>	<a href="#">Video</a>
6	EDUCATION: Preschool teacher (not special education)	457,200	543,900	86,700	19	<a href="#">More Info</a>	<a href="#">Video</a>
7	SUPPORT SERVICES: Social Worker	73,400	82,800	9,400	13	<a href="#">More Info</a>	<a href="#">Video</a>
8	MANAGEMENT: Marketing or Advertising Manager	44,600	43,900	-700	-2	<a href="#">More Info</a>	<a href="#">Video</a>
9	OPERATIONS: Tax Examiner, Collector, or Revenue Agent	72,700	82,200	9,500	13	<a href="#">More Info</a>	<a href="#">Video</a>
10	EDUCATION: Secondary School Teacher (not special or vocational education)	1,087,700	1,184,100	96,400	9	<a href="#">More Info</a>	<a href="#">Video</a>
11	DESIGN: Artist-Fine, Craft, Multi-Media, or Animator	84,200	94,000	9,800	12	<a href="#">More Info</a>	<a href="#">Video</a>
12	ADMINISTRATIVE SUPPORTIVE: Human Resource, Training, or Labor Relation Specialist	224,600	271,900	47,300	21	<a href="#">More Info</a>	<a href="#">Video</a>
13	HEALTH CARE: Physician or Surgeon	661,400	805,500	144,100	22	<a href="#">More Info</a>	<a href="#">Video</a>
14	EDUCATION: Educational, Vocational, or School Counselor	275,800	314,400	38,600	14	<a href="#">More Info</a>	<a href="#">Video</a>
15	SOCIAL SCIENTISTS: Psychologist	152,000	168,800	16,800	11	<a href="#">More Info</a>	<a href="#">Video</a>
16	SUPPORT SERVICES: Employment, Recruitment, or Placement Specialist	169,700	160,000	-9,700	-6	<a href="#">More Info</a>	<a href="#">Video</a>
17	EDUCATION: Teacher/Instructor, Adult Literacy, Remedial Education or GED	96,000	110,400	14,400	15	<a href="#">More Info</a>	<a href="#">Video</a>
18	SUPPORT SERVICES: Counselor	113,300	140,400	27,100	24	<a href="#">More Info</a>	<a href="#">Video</a>
19	ENTERTAINMENT: Actor	56,500	63,700	7,200	13	<a href="#">More Info</a>	<a href="#">Video</a>
20	DESIGN: Interior, Commercial, or Floral Designer	71,700	85,600	13,900	19	<a href="#">More Info</a>	<a href="#">Video</a>
21	LEGAL: Lawyer	759,200	857,700	98,500	13	<a href="#">More Info</a>	<a href="#">Video</a>
22	COMPUTER/MATH: Computer Equipment or Operations Specialist	110,000	89,500	-20,500	-19	<a href="#">More Info</a>	<a href="#">Video</a>
23	MANAGEMENT: Public Relations Manager	56,700	64,100	7,400	13	<a href="#">More Info</a>	<a href="#">Video</a>
24	COMMUNICATIONS: Writer	151,700	174,100	22,400	15	<a href="#">More Info</a>	<a href="#">Video</a>
25	EDUCATION: College Professor	1,699,200	1,956,100	256,900	15	<a href="#">More Info</a>	<a href="#">Video</a>

2012 National Employment Matrix Job Title	Employment, 2012	Projected Employment 2022	Change in Employment 2012-2022		More Info	CandidCareer.com Occupational Videos
			Number	Percent		
<b>26-50 "ENJOYABLE" OCCUPATIONS FOR CAHSE</b>						
<b>26</b>	MANAGEMENT: Education Administrator (elementary or secondary school)	230,600	250,400	19,800	9	<a href="#">More Info</a> <a href="#">Video</a>
<b>27</b>	ENGINEERING: Engineer	183,200	195,400	12,200	7	<a href="#">More Info</a> <a href="#">Video</a>
<b>28</b>	MANAGEMENT: Construction Manager	551,000	645,800	94,800	17	<a href="#">More Info</a> <a href="#">Video</a>
<b>29</b>	MANAGEMENT: Education Administrator (postsecondary)	124,600	127,400	2,800	2	<a href="#">More Info</a> <a href="#">Video</a>
<b>30</b>	MANAGEMENT: Financial Manager	539,300	580,500	41,200	8	<a href="#">More Info</a> <a href="#">Video</a>
<b>31</b>	OPERATIONS: Management Analyst	746,900	925,200	178,300	24	<a href="#">More Info</a> <a href="#">Video</a>
<b>32</b>	EDUCATION: Kindergarten teacher (not special education)	179,500	206,500	27,000	15	<a href="#">More Info</a> <a href="#">Video</a>
<b>33</b>	OPERATIONS: Financial Analyst	250,600	300,300	49,700	20	<a href="#">More Info</a> <a href="#">Video</a>
<b>34</b>	EDUCATION: Instructional Education Coordinator	133,900	165,000	31,100	23	<a href="#">More Info</a> <a href="#">Video</a>
<b>35</b>	EDUCATION: Middle School Teacher (not special or vocational education)	659,500	760,600	101,100	15	<a href="#">More Info</a> <a href="#">Video</a>
<b>36</b>	EDUCATION: Librarian	159,900	172,400	12,500	8	<a href="#">More Info</a> <a href="#">Video</a>
<b>37</b>	EDUCATION: Vocational Education Teacher, Secondary School	15,600	16,100	500	3	<a href="#">More Info</a> <a href="#">Video</a>
<b>38</b>	HEALTH CARE: Physical Therapist	185,500	241,700	56,200	30	<a href="#">More Info</a> <a href="#">Video</a>
<b>39</b>	COMPUTER/MATH: Computer Software Engineer	514,800	689,900	175,100	34	<a href="#">More Info</a> <a href="#">Video</a>
<b>40</b>	SALES: Insurance Sales Agent	434,800	486,400	51,600	12	<a href="#">More Info</a> <a href="#">Video</a>
<b>41</b>	PRODUCTION: Computer Control Operator and Programmer	152,900	146,200	-6,700	-4	<a href="#">More Info</a> <a href="#">Video</a>
<b>42</b>	OPERATIONS: Loan Officer	327,800	360,900	33,100	10	<a href="#">More Info</a> <a href="#">Video</a>
<b>43</b>	DESIGN: Graphic Designer	286,100	323,100	37,000	13	<a href="#">More Info</a> <a href="#">Video</a>
<b>44</b>	SUPPORT SERVICES: Reservation and Transportation Ticket Agent	168,300	181,900	13,600	8	<a href="#">More Info</a> <a href="#">Video</a>
<b>45</b>	MANAGEMENT: Sales Manager	346,900	398,700	51,800	15	<a href="#">More Info</a> <a href="#">Video</a>
<b>46</b>	MANAGEMENT: Sales Supervisor/Manager (non-retail)	506,800	531,200	24,400	5	<a href="#">More Info</a> <a href="#">Video</a>
<b>47</b>	COMPUTER/MATH: Computer Support Specialist	565,700	643,700	78,000	14	<a href="#">More Info</a> <a href="#">Video</a>
<b>48</b>	COMMUNICATIONS: Editor	129,600	129,200	-400		<a href="#">More Info</a> <a href="#">Video</a>
<b>49</b>	OPERATIONS: Compensation Benefits and Job Analysis Specialist	121,900	150,600	28,700	24	<a href="#">More Info</a> <a href="#">Video</a>
<b>50</b>	DESIGN: Fashion Designer	22,700	22,900	200	1	<a href="#">More Info</a> <a href="#">Video</a>

## 1. LEARN FROM OTHERS EXPERIENCE

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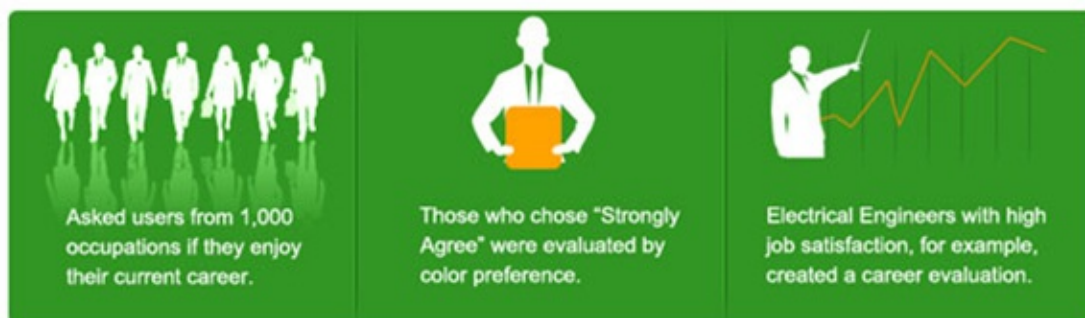
Everyone knows being passionate about a career is the key to success, yet finding that perfect job is frustratingly tough. The CCI 4.1's new testing methodology does it for you. It makes specific finding career recommendations, beyond your job market knowledge. [Watch Video](#)

### BENEFIT FROM THOSE THAT ACTUALLY DO THE JOB

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Experience below how 20 years of dedication built this assessment.

- 750,000 individuals surveyed, by occupation, on Careerbuilder.com.
- Those that choose "I Strongly Enjoy My Occupation" were matched against your personality.
- Your profile's occupational list indicates which careers you will enjoy most.



### REPORTS OCCUPATIONAL VIDEOS

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Videos are linked to each occupation and housed on your site. You'll gain the clarity to determine a passion-driven career path. [Watch Video](#)

- **Occupational Videos:** Each report listing is connected to a CandidCareer.com video.
- **First Hand Info:** Each video creates the experience of actually doing the profession.
- **Fact Based Knowledge:** Experiencing daily tasks grounds expectations. You'll Gain the clarity to realistically determine your best career path.

### YOUR REPORT STATISTICS

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The occupational statistics on the report are provided and updated by the United States Department of Labor and Statistics. They deliver an in-depth view of each occupation.

## 2. HOW TO USE THE "MORE INFO" LINKS

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As you read about your top careers, click on each one's "More Info" O\*Net System link. Here you'll experience all the occupational facts you need to know. As you read, imagine how it would feel to be doing each career. Why not make work fun? Don't invest your time or educational funds until you feel really good about doing the day-to-day tasks. [Watch Video](#)

### CLICK ON THE "MORE INFO" REPORT LINK

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**Nature of the Work:** Here you'll experience how it feels to be doing the day-to-day tasks—your workplace contribution. Consider the job prospects, required qualifications, duties, performance accountability, and working hours. Also experience the exciting and stressful areas.

**Training, Other Qualifications and Advancements:** Interested in an occupation? Consider the necessary time and cost to obtain the required education, certification and training. Then review the advancement opportunity potential.

**Employment:** This section gives a job availability overview. How many individuals are currently employed? Where are they working geographically? Which specific fields are listed inside each occupational listing?

**Job Outlook:** Discusses the projected change by occupation and the economic factors that are driving job growth or decline. Job market competition and any education, training or personal characteristics that will improve your career prospects is also discussed here.

**Projections:** Increase your hirability. Select only the high growth fields that are over 13%. Create a potentially exciting career future by reviewing the "Projection Data".

**Earning:** Provides statistics on median earnings, as well as earnings of workers in both the top and bottom 10%. Earnings adjustments are indicated by experience, qualifications, industry and location. Here you experience, by position, more in-depth information on the national, state, and local earnings level.

**Related Occupations:** Use the lists of other related occupations as a way to expand your job category search list. Under each you will also find career "niches." Many of these are less competitive, higher-paying opportunities. Draft targeted resumes for your favorites. Why not make yourself more competitive?

**Sources of Additional Information:** Use the networking list of outside associations and organizations located in this section to create face-to-face interviews. Consider going to a meeting, introducing yourself, and asking for cards. Then follow up with an email that expresses your sincere interest—attach your resume.

### 3. FOCUS WITH A CAREER BUSINESS PLANNER

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#### CAREER BUSINESS PLANNER

3 STEPS TO A JOB YOU'LL LOVE

##### # 1. MAKE A GOAL

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As you read about each career, answer the question, "What looks fun?"

- 1. Click on More Info Links:** Read about each occupation of interest. Ask yourself, "How much will I enjoy the day-to-day tasks?" Be aware. Glamorous careers are very competitive.
- 2. View Career Choices as an Investment:** Don't snub the low wage occupations or take the highest paying career choices. Instead, look at the long-term training benefits.

##### # 2. MAKE A PLAN

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Imagine yourself actually working in each listed occupation of interest. Now ask yourself, "Would this job be fun and easy to do or learn?" If so, it's the best path for YOU!

- 1. Get the Facts:** Invest in yourself. Select only high-growth occupations. Look under "Related Occupations" to find the higher-paying, easier-to-get occupational niches.
- 2. Select Short-Term Careers:** Be realistic! Where can you competitively interview? Which jobs listed gives you the on-the-job-training capability to land a great career.
- 3. Select Long-Term Careers:** Dream. Where do you want to be in 5 or 10 years? Pick a short-term career that will open the door to a long-term one.

#### LIST YOUR TOP 5 CAREER CHOICES

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Occupation	Short-Term or Long-Term
1. _____	
2. _____	
3. _____	
4. _____	
5. _____	

##### # 3. JUST DO IT

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Discipline yourself and don't allow doubt to keep you from moving forward. [Watch Video](#)

## 4. MAKE YOUR IMAGE FIT

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Your hireable image is your resume. So, make it desirable. Customize it for each job posting. After you've developed three or four "Job Specific Resumes", You'll find you can use them over and over.

### WOULD YOU HIRE YOU?

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Get to know each potential employer beyond the job description. Check out their website-Google or Bing them to see future projects and news. The more you know, the more you can target your resume to emphasize benefits and overcome rejections.

**Edit Out Non-Fit Areas:** Start by taking out what's not related without showing an employment record gap. Or rework them with new language that better fits the employer's job description.

**Are You Emphasizing Your Assets?:** Add more emphasis on the skills that match their requirements. Elaborate more on the duties and accomplishments that they will find desirable. Then, adapt your goal and job descriptions.

**Are You Using Their Words?:** Words can be misleading. Each industry is different. Rewrite your past experiences to better fit. Wherever possible use the words in their job posting to customize your resume.

### MAKE YOURSELF MORE DESIRABLE

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Now revisit your resume's audience and ask yourself these bottom-line questions.

**1. Where are your skills/experiences most valuable?**

Tip: Focus on less competitive areas, fast growth industries with job opening.

**2. Where do think applicants have failed in the past?**

Tip: Emphasize your strengths in this area and in the cover letter.

**3. How Can You Overcome a Resume No-Hire Weakness?**

"Too Many Jobs Listed," for example, can make you look flaky. Tip: Cover your tracks in the cover letter with "I'm looking for a career in my chosen field. Then, reassure them that their job posting is in your chosen career."

### YOUR FINAL RESUME CRITIQUE

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Now, take a break to clear your head. Then review your cover letter and resume. Will it grab the employer's attention in 10 seconds? If not, what else can you do? Then change it! Choose to "Never stop fighting for your dream career."



## 5. GET GREAT JOB INTERVIEWS

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Here's how to get a face-to-face interview today. Read below these proven game changers. Simply follow these backdoor ways. [Watch Video](#)

### OPPORTUNITY IS EVERYWHERE

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Forget frustrations. Push your refresh button and you'll see lots of potential contacts.

**Best Referrals Are a Friend of a Friend:** Ask friends, "Do you know anyone that might know someone?" Talk it up wherever-at the gym, church, parties, etc. Tip: All you need to do is ask!

**Attend Association Meeting In Your Career Field:** Click on the "More Info" link, then "Sources of Additional Information." Search also for associations in your career field. Then go! Meet and greet potential employers at their meeting. Tip: Say hello to those others are trying to meet.

### FIND YOUR SOCIAL MEDIA FIT

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Who's working in your chosen field? What sites are they on? Tip: "Soft Sell" your skills by telling them, "I dream of doing your job one day, any advice? Avoid pitfalls by seeing yourself as the person that offers them support.

1. Smile. Keep it light. They will see you as confident.
2. Get them to talk about themselves. Listen for how you can support them.
3. Don't ask for a job. Chances are they're not the decision maker.

### HOW YOU WIN SUPPORT?

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Now that you've created an open listening, here's how to get an interview.

1. Ask, "Do you know anyone that you can refer me too?" Get their card or email.
2. Thank them. Then, follow up with a resume ASAP. Or they will forget you.
3. Not sure about your experience? Offer to intern or work for a smaller salary.

### WHAT IF IT'S NOT WORKING?

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Perhaps it time to transition into a more in-demand field?

1. Refocus your efforts towards more in-demand occupations or specialties within your chosen field. Click on the "More Info" link then related occupations.
2. Search your chosen field. Click on "Related Jobs Listing" at the bottom of the page.
3. Consider getting more opportunity and a higher salary with a certification course or additional training. Click on "More Info," then training.

## 6. SLAM DUNK THE INTERVIEW

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These empowering self-discussions and physical presentation tips will get you hired. Lighten- up, make it a game. Give yourself a score.

### STEP 1: WALKING INTO THE ROOM—YOUR FIRST IMPRESSION

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Before you walk into the interview, discard negative thoughts. Think why it will work!

- Practice walking. Press your feet/toes firmly into the ground.
- This builds self-confidence. Yes, it even works with heels!
- CRITIC YOURSELF: Did you smile? Were you self-confident? Professional?

### STEP 2: INTRO SENTENCE—WHO ARE YOU?

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Tell them, "I'm looking for a company where I can use my experience (or degree) ..."

- What are you offering them? Use only one sentence. No run-on phrases.
- Say it over and over until it becomes conversational.
- CRITIC YOURSELF: Were you sincere? If your sentence was all about you, they didn't hear you.

### STEP 3: COMEBACK SENTENCES—YOUR SALES PITCH

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Tell them, "I really enjoyed checking out your website. My experience/skills fit..."

- Why do they need you? Use only two or three sentences.
- Make your comeback sentences all about your contribution.
- CRITIC YOURSELF: Practice. Don't give two different benefits in one sentence.

### STEP 4: BODY LANGUAGE—IT SPEAKS BEFORE YOU DO

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Company interviewers are experts at reading your body language.

- Whatever you're thinking, they're hearing too. So think only positive!
- Hiring is personal. Think why you like them. And they will like you too!
- CRITIC YOURSELF: Were you friendly and attentive? Sincere?

### STEP 5: CLOSING STATEMENT—BE POWERFUL. ALWAYS CLOSE!

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This is vital. Show your interviewer, with your close, that you want the job.

- Stand up and say, "Thank you for your time."
- Closing Example: "I really want this job. I find your company very exciting..."
- CRITIC YOURSELF: Look the interviewer firmly in the eye. Solid handshake. Follow-up ASAP.

## 7. WHY THE COLOR CAREER INDICATOR 4.1 WORKS

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Instead of asking questions like, "Do you want to be a Writer, Engineer, or Farmer?" and then essentially reporting back your answer, this evaluation mines the personality traits of 1,000 different professions to determine your most enjoyable occupations.

- **High-Growth Careers Recommended:** List directs you towards careers with the most opportunities/job openings.
- **Unbiased Career Paths:** This non-language test recommends careers beyond your Job market knowledge or self-perception.
- **No Interpretation Required:** Unlike other personality tests which indicate personality work traits, this evaluation identifies actual occupational titles.
- **By-Occupation Info:** A "More Info" link system delivers the facts you need to insure a the best career path investment.

## IS IT ACCURATE?

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The Color Career Indicator 4.1 is the world's most reliable test—over 80% accurate for top listed skills.

- Test calculated from a sample base of 750,000+ to determine 1,000 occupations.
- Unlike other tests, asks no abstract questions, makes no erroneous assumptions.
- Previous publication in the North American Journal of Psychology (Dec. 2008).
- USA Today Top CEO independent survey revalidated the Color Career Indicator, 4.1 CEO listing at 96% and the General and Operations Manager listing at 94%.

## WHY RECOMMEND THIS TEST?

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Unlike others, this test requires no job market knowledge. But that's only the beginning of what makes it unique.

**Record-Breaking Accuracy:** More accurate information--higher than any test.

**Fast, Fun Evaluation:** Test only takes 2 minutes vs. 40 minutes for other tests.

**No Second-Guessing:** Recommends 50 job descriptions.

**Unbiased:** A separate study shows that race has no color preference bias.

## CONSIDER THE CAREER LEADERSHIP EVALUATION 5.0

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This extensive report presents your core career passions with step-by-step ways to achieve your dream career. Why not overcome your weakest link? You'll increase your interview skills and work core competencies. [Read More](#)