

# Color Career Indicator 4.0 Career Program

**Q & A** with Dewey Sadka, CEO The Dewey Color System

## **Q. What if I'm clueless about the skill listed?**

**A. Check it out! Chances are it's fun. This is the world's most accurate career test.**

- With a 750,000-sample base, and an 82% accuracy rating, the CCI identifies actual occupational titles.
- Unlike other career tests, you don't have to interpret anything. Your top 50, most enjoyable careers are listed for you—including those careers that are beyond your job market knowledge or self-perception. These are real-world job postings.

## **Q. What else does this test do that others don't?**

**A. It recommends high-growth; better paying jobs and much more!**

- Receive all-about-you, usable career information from a library of 2,000+ pages of updated statistics. (Click on other "More Info" link.)
- Study the tasks involved in your "Top 50 Career Enjoyment" listings. You'll see a pattern of likes and dislikes (Click "More Info" ⇒ Click "Nature of Work").

Research thoroughly—before you waste time and money. Also find many ways to generate interviews and get career-specific, opportunity advice.

## **Q. What if a listed skill is one I don't enjoy?**

**A. Check it out. Why is it a turn-off?**

- ACTUALLY DID THE JOB? If you dislike a company, it's hard to know if you enjoy the job!
- JOB SOUNDS BORING? Have you formed an opinion based on one aspect of a career? Consider all day-to-day tasks.
- DREAM CAREER NOT LISTED? Read about your top occupations. Are the duties similar?
- DAY-TO-DAY TASKS? Think tasks, not occupational titles. Accounting = Organizing Facts; Operations Manager = Managing Tasks; Fashion Designer = Detailed Creativity.

Professions are mostly misunderstood. Don't judge an occupation until you have clicked on "More Info" ⇒ "Nature of Work" links.



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**Q. Will it make me successful?**

**A. Yes! Employers hire those that are looking for their job-posting career.**

- Employers need to know if you, as a job candidate, fit a specific career. To them, job satisfaction means you will stay longer and do a better job.
- So, get on career path clarity and you will get a job! Use the fighting power of intentionally focusing to make it happen and generate opportunities!

**Q. Where do I start?**

**A. Study every recommendation. Be decisive! No-decision is a nowhere career path!**

- **Student/Re-Entering Workforce?** You need experience. Investigate where you can best get on-the-job training. Visualizing opportunities ahead is not just energizing. It will get you hired or better grades!
- **Career Experienced?** Expand your job description availability list. Based on your current experience, explore the recommended careers best suited to build on your experience.
- **Use the “More Info” link!** Find a niche in your field. Even if it requires additional training, you’ll receive more pay and more job-posting availability.

**Q. How do I make a plan?**

**A. Ask yourself, “What would I love to do?”**

- Don’t second-guess yourself. Just do it! Make a firm decision on a long-term dream career.
- Then, figure out a way to get there with a short-term; experience building career or perhaps a curriculum that will land that first job. Invest in yourself!

***“When you know where you’re going, obstacles are just interruptions!”***

**Q. How practical is my plan?**

**A. Check out what’s on the shelf in the job store.**

- Read from your report each of your listed skill’s “Projected Employment 2018” and “Job Outlook” (More Info link) to clarify available opportunities.
- Aim for those with high job growth. Also check out the related occupations and niches for each skill. Simply click More Info ⇒ Nature of Work ⇒ Related occupations are at the bottom of the page.
- Now review the ones that have the best job outlook. Make sure you can win!



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**Q. How do I turn my military skills into a civilian job?**

**A. On your resume breakdown each job description into a list of tasks performed.**

- Make it simple and easy to read. Show them what you did each day.
- Employers will see what you can do, not where you have been. They will respect your past by seeing you as a disciplined, hardworking person that will do what it takes to get the job done.
- Use the “More Info” link to your former professions if you need assistance.

**Q. What else can I do?**

**A. Register at [www.deweycolorssystemcareer.com](http://www.deweycolorssystemcareer.com)**

Get free resume building, review and search advice. Ongoing support with additional assessment tools, weekly teleconference coaching by the nations top recruiters, even leave behind free job cards and trade publications.

**Q. What if I’m not getting interviews?**

**A. Your goal is to be told “NO” 30 times.**

Then, chances are you’ll get a YES! Don’t take it personal. You’ve got to run the numbers. Push yourself to get lots of interviews. If they don’t actually see you, they can’t hire you. Don’t let frustrations sidetrack your future! Perhaps, you need to take a lesser job to get your foot in the door. Don’t over-think it. Just do it!

**Q. What’s the best way to network?**

**A. Get acquainted with those actually doing the job.**

Click the “More Info” ⇒ “Sources of Information” links. You’ll find a list of related professional associations and help links. Use them! Attend association meetings. Tell them about your dream career. Offer to work as an intern or for a smaller salary. They were once in your shoes and will hear your sincere concerns.

**Q. What about social networking?**

**A. Most referrals come from a friend of a friend.**

So expand your Facebook and Linked-In networks to include them too. Then, establish an identity—a “soft sell” that promotes your skills. Keep the posting conversation less personal. Let them see how you can help them.



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